

Ara
PURE MARLBOROUGH

**ALCOHOL
REMOVED.**

**NOTHING
LOST.**



**Make the
occasion yours
with Ara Zero.**

Award-winning no-alcohol
wines from Marlborough,
New Zealand.

arawines.co.nz | @arawines

*Contains not more than 0.5% Alc/Vol.



Introducing Ara Zero* Rosé

With the global success of our award-winning Ara Zero Sauvignon Blanc, we're excited to introduce our new Ara Zero Rosé.

A refreshing, alcohol-removed Marlborough Rosé alternative, Ara Zero is crafted using full-strength wine. We gently distil the alcohol out and make sure that what's left behind is all classic Marlborough Rosé flavour - strawberry, lime, guava with a delicious citrus crispness.



And as an added bonus Ara Zero wines are low in calories and are certified vegan with the Vegetarian Society UK.



Ara Zero wines are **low in calories**. Both the Sauvignon Blanc and Rosé only 18 calories and 3 grams of sugar per 100ml serving! 70% less calories per serving than full-strength 12.5% alc/vol wine.

Award Winning Sauvignon Blanc

Ara Sauvignon Blanc has taken home some impressive awards...



- Best of Show Sauvignon Blanc and Gold at one of the most renowned international wine competitions, Mundus Vini non-alcoholic Wine Competition.
- 95pts at the 2022 IWSC in the UK
- Gold at the World Alcohol Free Awards.
- 3 trophies at the Winepilot Zero Alcohol Wine Show in Australia - Best Wine of Show, Best White Wine and Best Winemaker.
- Ara Zero Sauvignon Blanc is in the Top 10 in the No ALC category in NZ with growth of 55% by volume and 61% in value.

