2020 Marlborough Pure Light Sauvignon Blanc

This delicious wine delivers all the great flavour expected from Marlborough Sauvignon Blanc, while being 25% lighter in alcohol compared to our standard Giesen Sauvignon Blanc. Its perfect for enjoying at any occasion.

Where I'm From

Wairau Valley, Marlborough New Zealand

How I'm Grown

The 2020 harvest season will be one to remember for decades to come. Just as harvest had started the government announced a nationwide lockdown due to COVID-19. Despite the adversities that this put on the team, 2020 produced some spectacular results with top quality fruit and what will be an outstanding vintage. Marlborough saw a mild start to the growing season, with the soil retaining a good level of moisture after a fairly dry winter period. Budburst was nice and even; slightly reduced number of Sauvignon Blanc bunches meant more concentrated flavours in the fruit. The long, slow ripening period allowed excellent thiol development, creating wines with a pronounced tropical fruit spectrum. Settled weather during the harvest period allowed the winemakers to pick depending on physiological ripeness, delivering optimum flavour spectrums.

How I'm Made

We choose fruit from vineyards with a stoney soil profile as good drainage creates fruit with with early intense flavour. Typically these vineyards also have cooler nights which means slower ripening creating fruit with vibrancy and low sugar. Fruit is harvested early so it's naturally lower in sugar. In the winery it's carefully managed to maximise the full-fruit flavour which Marlborough Sauvignon Blanc is renowned for. Fermentation yeasts are specially chosen to add texture and aromatics. The ferment is stopped early retaining natural flavour and balance.

The Techy Stuff

Alc 9% • pH 3.4 • TA 7.2 g/l • Residual Sugar 7.8 g/l

Match Me With...

This delicious lighter in alcohol wine is perfect to enjoy on its own. If you choose, enjoy matching it with a modern take on the prawn cocktail.





Share in four decades of passion and craft. Whatever your occasion, there's a great Giesen wine to match.