

LIGHTER IN ALCOHOL
Pinot Gris
2019



For almost four decades the three Giesen brothers have created great wines that people around the world love. These wines are the ones we remember from fun experiences with family and friends, that's why we created Giesen Pure Light.

With all the great flavour of Marlborough Pinot Gris this is naturally 25% lighter in alcohol compared with usual our Giesen Pinot Gris.

Winemaker: Nikolai St George, four-time winner New Zealand Winemaker of the Year.

VINEYARD REGION | WAIPARA , MARLBOROUGH

Sourcing fruit from two of New Zealand's outstanding cool climate regions Waipara & Marlborough – These regions give the wine persistence and structure with pristine, pure aromatic flavours

VINTAGE CONDITIONS

The dry 2019 vintage created a bounty of intense flavour and quality for our Marlborough vineyards. From veraison throughout the growing season the hot, dry conditions favoured our vineyards growing quality fruit with generous aromatics, concentrated flavour, texture and lovely natural acidity.

Fruit for this Pinot Gris was picked early to maximise full fruit character while at the same time harvesting fruit with low sugar to ensure a naturally lighter alcohol Pinot Gris.

WINEMAKING

After early harvest the fruit was pressed before the juice was pumped into tank for fermentation. Yeasts specially selected to add texture and aromatics were used to prompt the ferment. During fermentation sugars are converted to alcohol and as this fruit was picked when it was naturally lower in sugar it created a wine with a lower alcohol. Winemakers stopped the ferment at the precise time the balance of flavour and classic Marlborough acidity was achieved, creating a full-flavoured wine.

TASTE PROFILE

Delicate pear blossom aromatics with sweet spice. The palate is light yet textural, with flavours of quince paste and papaya. This lighter in alcohol Pinot Gris finishes fresh with balanced sweetness.

FOOD MATCH

As its naturally lighter in alcohol this wine is great on its own matched with friends and conversation. Or try it accompanied by a fresh salad of rocket, pear and blue cheese.

WINE INFO: ALC/VOL: 8.96% | PH: 3.5 | TA: 6.56 G/L | RS: 10.55 G/M



NEW ZEALAND
WINERY OF THE YEAR
2018 MELBOURNE INTERNATIONAL WINE COMPETITION



Available on the iPhone
App Store